

Business News

BedAvailability.com Files Provisional Patent for its Unique Website.



Mission Viejo, California 2/03/2007 05:00 PM GMT (TransWorldNews)

On January 30, 2007, BedAvailability.com filed a Provisional Patent application with the United States Patent Office, seeking protection for its unique website in the senior care arena.

“It is clear that our system is unique from all other marketing approaches on the Internet and its value to the public, care professionals, and facilities has yet to be realized,” states Stuart Furman, CFO, and a practicing California attorney. BedAvailability.com has previously filed a federal trademark application which is expected to be approved in the near future.

“With the patent pending, we expect many more people to take our system and website seriously as a powerful paradigm shift away from traditional marketing,” adds Laura Ferrall, President of BedAvailaiblity.com. BedAvailability.com regularly disseminates marketing materials to hospitals, facilities, the public and other media points to introduce them to this unique marketing system.

BedAvailability.com maintains an interactive website searchable for location, price range, and needs, to assist in the discharge and subsequent admission of a patient/resident.

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