

Business News

BedAvailability.com Launches Message Board for Posting of Senior Care Needs.



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BedAvailability.com launched its long awaited message board to assist those looking for care facilities. The message board allows the senior, family of a senior, or care professional, to post the needs of the prospective senior resident, such as location, price range, and any other specific requirement. The posting is then confidentially dispatched to the BedAvailability.com subscribing facilities for their reply as to their accommodations and the ability to admit that particular individual.

“This message board is so unique,” states Laura Ferrall, President of BedAvailability.com, “as it gives the public and care professionals, such as hospital case managers, the ability to prepare well in advance of the date of admission or discharge, without spending countless hours on the phone locating a suitable facility.” The facilities reply back to the posting party with a specific response as to the needs of the resident with full contact information and a link into their BedAvailability.com profile for viewing of pictures, amenities, services and the like.

“No other program utilizes a message board in this area,” states Stuart Furman, CFO of BedAvailability.com. “As such, there is still an education process as to how useful it really is,” he adds. Both Ms. Ferrall and Mr. Furman have received very positive initial feedback and look forward to its full utilization by the public and care professionals.

Finally, as a caution, Mr. Furman adds, “The message board is for exchange of important information to assist in the discharge and admissions of seniors. It is not to be used for commercial advertising. As such we have implemented a strict policy against utilizing the message board in that manner and will disable any e-mails determined to be for purposes other than for which the message board was intended.”

BedAvailability.com maintains an interactive website searchable for location, price range, and needs, to assist in the discharge and subsequent admission of a patient/resident.

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